

CIRCULATIONS & RATES 2014

EUROPE & MIDDLE EAST

CENTURION	LANGUAGE	CIRCULATION ¹	1/1 PAGE RATE €	1/1 RATE US\$
United Kingdom	English	13,000	€ 14,000	\$ 18,900
Germany/Austria	German	9,100	€ 10,400	\$ 14,000
Switzerland	English	3,000	€ 4,200	\$ 5,700
Europe Edition ²		4,550	€ 4,900	\$ 6,600
ICC Edition ³	English	6,800	€ 7,500	\$ 10,100
Middle East ⁴		4,350	€ 5,900	\$ 8,000
CENTURION EMEA		40,800	€ 35,500	\$ 47,900
France ⁵	French Supplement	1,700	€ 2,000	\$ 2,700
DEPARTURES				
United Kingdom	English	63,000	€ 15,000	\$ 20,300
Germany/Austria	German	41,800	€ 11,500	\$ 15,500
Switzerland ⁶	German & French	6,800	€ 4,700	\$ 6,300
Italy	Italian	25,000	€ 9,500	\$ 12,800
France ⁵	French	11,700	€ 7,900	\$ 10,700
Spain	Spanish	6,900	€ 4,900	\$ 6,600
Netherlands		5,500	€ 3,800	\$ 5,100
Sweden		11,500	€ 7,600	\$ 10,300
Finland	English	5,000	€ 3,100	\$ 4,200
ICC Edition ³		6,800	€ 6,800	\$ 9,200
Croatia		4,500	€ 3,100	\$ 4,200
Middle East ⁴		9,500	€ 6,900	\$ 9,300
DEPARTURES EMEA		198,000	€ 55,500	\$ 74,900
CENTURION & DEPARTURES EMEA		238,800	€ 69,000	\$ 93,200

ASIA

CENTURION	LANGUAGE	CIRCULATION ¹	1/1 PAGE RATE €	1/1 RATE US\$
Hong Kong	English & Chinese	10,000	€ 10,300	\$ 13,900
Singapore	English	1,800	€ 3,000	\$ 4,000
Taiwan	Chinese	1,300	€ 3,000	\$ 4,000
CENTURION ASIA		13,100	€ 12,500	\$ 16,900
DEPARTURES				
Hong Kong	English & Chinese	11,000	€ 5,900	\$ 7,900
Singapore		4,500	€ 3,000	\$ 4,000
Malaysia	English	3,500	€ 3,000	\$ 4,000
Philippines		500	€ 1,900	\$ 2,500
Taiwan	Chinese	7,500	€ 4,400	\$ 5,900
India	English	5,200	€ 2,900	\$ 3,900
DEPARTURES ASIA		32,200	€ 19,900	\$ 26,900
CENTURION & DEPARTURES ASIA		45,300	€ 29,500	\$ 39,800

JAPAN

JAPAN				
CENTURION Japan		6,500	€ 10,000	\$ 13,500
DEPARTURES Japan	Japanese	70,000	€ 15,000	\$ 20,300
CENTURION & DEPARTURES JAPAN		76,500	€ 21,000	\$ 28,400

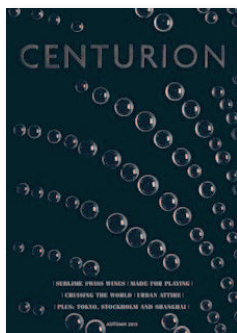
PACIFIC

CENTURION	LANGUAGE	CIRCULATION ¹	1/1 PAGE RATE €	1/1 RATE US\$
Australia	English	6,000	€ 10,000	\$ 13,500
DEPARTURES				
Australia		24,000		
New Zealand	English	2,000	€ 10,700	\$ 14,500
CENTURION & DEPARTURES PACIFIC		32,000	€ 18,100	\$ 24,500

LATAM

CENTURION	LANGUAGE	CIRCULATION ¹	1/1 PAGE RATE €	1/1 RATE US\$
Mexico		6,000	€ 5,600	\$ 7,500
Argentina	Spanish	1,000	€ 1,600	\$ 2,100
IDC Edition ⁷	English	1,500	€ 2,600	\$ 3,500
CENTURION LATAM		8,500	€ 8,100	\$ 11,000
DEPARTURES				
Mexico	Spanish	45,000	€ 9,900	\$ 13,400
IDC Edition ⁷	English	8,000	€ 5,300	\$ 7,200
DEPARTURES LATAM		53,000	€ 13,000	\$ 17,500
CENTURION & DEPARTURES LATAM		61,500	€ 16,900	\$ 22,800

¹ Circulation refers to printed circulation. / ² Europe Edition distributed in Italy (1,650 copies), the Netherlands (1,200), Spain (950), Sweden (500) and Turkey (250). / ³ Combined circulation of DEPARTURES/CENTURION readers with an international currency card account (ICC) - settled in US\$ or € - located in more than 170 markets e.g. Switzerland, Turkey, Monaco, Greece, Cyprus, UK, Middle East, etc. / ⁴ DEPARTURES Middle East: Saudi Arabia (3,000 copies), Rest of Middle East (6,500). CENTURION Middle East: Saudi Arabia 2,500 copies; Rest of Middle East 1,850 copies (e.g. UAE, Oman, Bahrain, etc.). ⁵ DEPARTURES France Edition is sent to both Platinum (10,000 copies) and Centurion Members (1,700 copies). In addition to DEPARTURES, Centurion Members receive a CENTURION supplement which can be booked separately and is not included in Pan-Europe bookings / ⁶ Language split: 4,200 German copies, 2,600 French copies / ⁷ Combined circulation of readers with an international Dollar card account (IDC) settled in US\$ located in more than 16 countries across Central and South America, Caribbean and Bermuda.



CENTURION MAGAZINE

PAN-COMBINATIONS (Full Page)	CIRCULATION	€ RATE	US\$ RATE
EMEA	40,800	€ 35,500	\$ 47,900
APAC*	25,600	€ 28,900	\$ 39,000
LATAM	8,500	€ 8,100	\$ 11,000
ALL MARKETS	74,900	€ 64,000	\$ 86,400



DEPARTURES MAGAZINE

PAN-COMBINATIONS (Full Page)	CIRCULATION	€ RATE	US\$ RATE
EMEA	198,000	€ 55,500	\$ 74,900
APAC*	128,200	€ 40,000	\$ 54,000
LATAM	53,000	€ 13,000	\$ 17,500
ALL MARKETS	379,200	€ 92,000	\$ 124,200



CENTURION & DEPARTURES MAGAZINE

PAN-COMBINATIONS (Full Page)	CIRCULATION	€ RATE	US\$ RATE
EMEA	238,800	€ 69,000	\$ 93,200
APAC*	153,800	€ 55,400	\$ 74,800
LATAM	61,500	€ 16,900	\$ 22,800
ALL MARKETS	454,100	€ 125,000	\$ 168,750

Applied FX rate: 1 EUR = 1,35 USD

*APAC Pan-Combinations include Japan, Asia and Pacific



EMEA, APAC, LATAM
TOTAL CIRCULATION:

454,100

TOTAL AUDIENCE REACH:

1.7 MILLION READERS**

**Total reach based on an average of 3.8 readers per copy

SPECIAL POSITION RATES

2014

EUROPE & MIDDLE EAST

EURO RATES* FULL PAGES & DPS	OBC/ Outside Back Cover	IBC, Opp.Contents, Editor's Letter & Mastheads	Full Page within Black Book	Full Page Front Half-RHP, Advertorial	Full Page Opposite Guaranteed Editorial	Double Pages/ Regular DPS	Double Pages/ IFC/1st, 2nd, 3rd DPS
CENTURION							
United Kingdom	€ 18,900	€ 17,500	€ 16,800	€ 16,100	€ 15,400	€ 26,600	€ 35,000
Germany/Austria	€ 14,040	€ 13,000	€ 12,480	€ 11,960	€ 11,440	€ 19,760	€ 26,000
Switzerland	€ 5,670	€ 5,250	€ 5,040	€ 4,830	€ 4,620	€ 7,980	€ 10,500
Europe Edition ²	€ 6,615	€ 6,125	€ 5,880	€ 5,635	€ 5,390	€ 9,310	€ 12,250
ICC Edition ³	€ 10,125	€ 9,375	€ 9,000	€ 8,625	€ 8,250	€ 14,250	€ 18,750
Middle East ⁴	€ 7,965	€ 7,375	€ 7,080	€ 6,785	€ 6,490	€ 11,210	€ 14,750
CENTURION EMEA	€ 47,925	€ 44,375	€ 42,600	€ 40,825	€ 39,050	€ 67,450	€ 88,750
France ⁵	€ 2,700	€ 2,500	€ 2,400	€ 2,300	€ 2,200	€ 3,800	€ 5,000
DEPARTURES							
United Kingdom	€ 20,250	€ 18,750	€ 18,000	€ 17,250	€ 16,500	€ 28,500	€ 37,500
Germany/Austria	€ 15,525	€ 14,375	€ 13,800	€ 13,225	€ 12,650	€ 21,850	€ 28,750
Switzerland ⁶	€ 6,345	€ 5,875	€ 5,640	€ 5,405	€ 5,170	€ 8,930	€ 11,750
Italy	€ 12,825	€ 11,875	€ 11,400	€ 10,925	€ 10,450	€ 18,050	€ 23,750
France ⁵	€ 10,665	€ 9,875	€ 9,480	€ 9,085	€ 8,690	€ 15,010	€ 19,750
Spain	€ 6,615	€ 6,125	€ 5,880	€ 5,635	€ 5,390	€ 9,310	€ 12,250
Netherlands	€ 5,130	€ 4,750	€ 4,560	€ 4,370	€ 4,180	€ 7,220	€ 9,500
Sweden	€ 10,260	€ 9,500	€ 9,120	€ 8,740	€ 8,360	€ 14,440	€ 19,000
Finland	€ 4,185	€ 3,875	€ 3,720	€ 3,565	€ 3,410	€ 5,890	€ 7,750
ICC Edition ³	€ 9,180	€ 8,500	€ 8,160	€ 7,820	€ 7,480	€ 12,920	€ 17,000
Croatia	€ 4,185	€ 3,875	€ 3,720	€ 3,565	€ 3,410	€ 5,890	€ 7,750
Middle East ⁴	€ 9,315	€ 8,625	€ 8,280	€ 7,935	€ 7,590	€ 13,110	€ 17,250
DEPARTURES EMEA	€ 74,925	€ 69,375	€ 66,600	€ 63,825	€ 61,050	€ 105,450	€ 138,750

ASIA-PACIFIC

CENTURION							
Hong Kong	€ 13,905	€ 12,875	€ 12,360	€ 11,845	€ 11,330	€ 19,570	€ 25,750
Singapore	€ 4,050	€ 3,750	€ 3,600	€ 3,450	€ 3,300	€ 5,700	€ 7,500
Taiwan	€ 4,050	€ 3,750	€ 3,600	€ 3,450	€ 3,300	€ 5,700	€ 7,500
CENTURION ASIA	€ 16,875	€ 15,625	€ 15,000	€ 14,375	€ 13,750	€ 23,750	€ 31,250
DEPARTURES							
Hong Kong	€ 7,965	€ 7,375	€ 7,080	€ 6,785	€ 6,490	€ 11,210	€ 14,750
Singapore	€ 4,050	€ 3,750	€ 3,600	€ 3,450	€ 3,300	€ 5,700	€ 7,500
Malaysia	€ 4,050	€ 3,750	€ 3,600	€ 3,450	€ 3,300	€ 5,700	€ 7,500
Philippines	€ 2,565	€ 2,375	€ 2,280	€ 2,185	€ 2,090	€ 3,610	€ 4,750
Taiwan	€ 5,940	€ 5,500	€ 5,280	€ 5,060	€ 4,840	€ 8,360	€ 11,000
India	€ 3,915	€ 3,625	€ 3,480	€ 3,335	€ 3,190	€ 5,510	€ 7,250
DEPARTURES ASIA	€ 26,865	€ 24,875	€ 23,880	€ 22,885	€ 21,890	€ 37,810	€ 49,750
JAPAN							
CENTURION Japan	€ 13,500	€ 12,500	€ 12,000	€ 11,500	€ 11,000	€ 19,000	€ 25,000
DEPARTURES Japan	€ 20,250	€ 18,750	€ 18,000	€ 17,250	€ 16,500	€ 28,500	€ 37,500
PACIFIC							
CENTURION Australia	€ 13,500	€ 12,500	€ 12,000	€ 11,500	€ 11,000	€ 19,000	€ 25,000
DEPARTURES Australia/NZ	€ 14,445	€ 13,375	€ 12,840	€ 12,305	€ 11,770	€ 20,330	€ 26,750

LATAM

CENTURION							
Mexico	€ 7,560	€ 7,000	€ 6,720	€ 6,440	€ 6,160	€ 10,640	€ 14,000
Argentina	€ 2,160	€ 2,000	€ 1,920	€ 1,840	€ 1,760	€ 3,040	€ 4,000
IDC Edition ⁷	€ 3,510	€ 3,250	€ 3,120	€ 2,990	€ 2,860	€ 4,940	€ 6,500
CENTURION LATAM	€ 10,935	€ 10,125	€ 9,720	€ 9,315	€ 8,910	€ 15,390	€ 20,250
DEPARTURES							
Mexico	€ 13,365	€ 12,375	€ 11,880	€ 11,385	€ 10,890	€ 18,810	€ 24,750
IDC Edition ⁷	€ 7,155	€ 6,625	€ 6,360	€ 6,095	€ 5,830	€ 10,070	€ 13,250
DEPARTURES LATAM	€ 17,550	€ 16,250	€ 15,600	€ 14,950	€ 14,300	€ 24,700	€ 32,500

*USD rates available upon request

SPECIAL POSITION RATES

2014

USD RATES* FULL PAGES & DPS

OBC/
Outside
Back
Cover

IBC,
Opp.Contents,
Editor's Letter
& Mastheads

Full
Page
within
Black Book

Full Page
Front Half-
RHP,
Advertorial

Full Page
Opposite
Guaranteed
Editorial

Double
Pages/
Regular
DPS

Double
Pages/
IFC/1st, 2nd,
3rd DPS

EUROPE & MIDDLE EAST

CENTURION							
United Kingdom	\$ 25,515	\$ 23,625	\$ 22,680	\$ 21,735	\$ 20,790	\$ 35,910	\$ 47,250
Germany/Austria	\$ 18,900	\$ 17,500	\$ 16,800	\$ 16,100	\$ 15,400	\$ 26,600	\$ 35,000
Switzerland	\$ 7,695	\$ 7,125	\$ 6,840	\$ 6,555	\$ 6,270	\$ 10,830	\$ 14,250
Europe Edition ²	\$ 8,910	\$ 8,250	\$ 7,920	\$ 7,590	\$ 7,260	\$ 12,540	\$ 16,500
ICC Edition ³	\$ 13,635	\$ 12,625	\$ 12,120	\$ 11,615	\$ 11,110	\$ 19,190	\$ 25,250
Middle East ⁴	\$ 10,800	\$ 10,000	\$ 9,600	\$ 9,200	\$ 8,800	\$ 15,200	\$ 20,000
CENTURION EMEA	\$ 64,665	\$ 59,875	\$ 57,480	\$ 55,085	\$ 52,690	\$ 91,010	\$119,750
France ⁵	\$ 3,645	\$ 3,375	\$ 3,240	\$ 3,105	\$ 2,970	\$ 5,130	\$ 6,750
DEPARTURES							
United Kingdom	\$ 27,405	\$ 25,375	\$ 24,360	\$ 23,345	\$ 22,330	\$ 38,570	\$ 50,750
Germany/Austria	\$ 20,925	\$ 19,375	\$ 18,600	\$ 17,825	\$ 17,050	\$ 29,450	\$ 38,750
Switzerland ⁶	\$ 8,505	\$ 7,875	\$ 7,560	\$ 7,245	\$ 6,930	\$ 11,970	\$ 15,750
Italy	\$ 17,280	\$ 16,000	\$ 15,360	\$ 14,720	\$ 14,080	\$ 24,320	\$ 32,000
France ⁵	\$ 14,445	\$ 13,375	\$ 12,840	\$ 12,305	\$ 11,770	\$ 20,330	\$ 26,750
Spain	\$ 8,910	\$ 8,250	\$ 7,920	\$ 7,590	\$ 7,260	\$ 12,540	\$ 16,500
Netherlands	\$ 6,885	\$ 6,375	\$ 6,120	\$ 5,865	\$ 5,610	\$ 9,690	\$ 12,750
Sweden	\$ 13,905	\$ 12,875	\$ 12,360	\$ 11,845	\$ 11,330	\$ 19,570	\$ 25,750
Finland	\$ 5,670	\$ 5,250	\$ 5,040	\$ 4,830	\$ 4,620	\$ 7,980	\$ 10,500
ICC Edition ³	\$ 12,420	\$ 11,500	\$ 11,040	\$ 10,580	\$ 10,120	\$ 17,480	\$ 23,000
Croatia	\$ 5,670	\$ 5,250	\$ 5,040	\$ 4,830	\$ 4,620	\$ 7,980	\$ 10,500
Middle East ⁴	\$ 12,555	\$ 11,625	\$ 11,160	\$ 10,695	\$ 10,230	\$ 17,670	\$ 23,250
DEPARTURES EMEA	\$101,115	\$ 93,625	\$ 89,880	\$ 86,135	\$ 82,390	\$142,310	\$187,250

ASIA-PACIFIC

CENTURION							
Hong Kong	\$ 18,765	\$ 17,375	\$ 16,680	\$ 15,985	\$ 15,290	\$ 26,410	\$ 34,750
Singapore	\$ 5,400	\$ 5,000	\$ 4,800	\$ 4,600	\$ 4,400	\$ 7,600	\$ 10,000
Taiwan	\$ 5,400	\$ 5,000	\$ 4,800	\$ 4,600	\$ 4,400	\$ 7,600	\$ 10,000
CENTURION ASIA	\$ 22,815	\$ 21,125	\$ 20,280	\$ 19,435	\$ 18,590	\$ 32,110	\$ 42,250
DEPARTURES							
Hong Kong	\$ 10,665	\$ 9,875	\$ 9,480	\$ 9,085	\$ 8,690	\$ 15,010	\$ 19,750
Singapore	\$ 5,400	\$ 5,000	\$ 4,800	\$ 4,600	\$ 4,400	\$ 7,600	\$ 10,000
Malaysia	\$ 5,400	\$ 5,000	\$ 4,800	\$ 4,600	\$ 4,400	\$ 7,600	\$ 10,000
Philippines	\$ 3,375	\$ 3,125	\$ 3,000	\$ 2,875	\$ 2,750	\$ 4,750	\$ 6,250
Taiwan	\$ 7,965	\$ 7,375	\$ 7,080	\$ 6,785	\$ 6,490	\$ 11,210	\$ 14,750
India	\$ 5,265	\$ 4,875	\$ 4,680	\$ 4,485	\$ 4,290	\$ 7,410	\$ 9,750
DEPARTURES ASIA	\$ 36,315	\$ 33,625	\$ 32,280	\$ 30,935	\$ 29,590	\$ 51,110	\$ 67,250
JAPAN							
CENTURION Japan	\$ 18,225	\$ 16,875	\$ 16,200	\$ 15,525	\$ 14,850	\$ 25,650	\$ 33,750
DEPARTURES Japan	\$ 27,405	\$ 25,375	\$ 24,360	\$ 23,345	\$ 22,330	\$ 38,570	\$ 50,750
PACIFIC							
CENTURION Australia	\$ 18,225	\$ 16,875	\$ 16,200	\$ 15,525	\$ 14,850	\$ 25,650	\$ 33,750
DEPARTURES Australia/NZ	\$ 19,575	\$ 18,125	\$ 17,400	\$ 16,675	\$ 15,950	\$ 27,550	\$ 36,250

LATAM

CENTURION							
Mexico	\$ 10,125	\$ 9,375	\$ 9,000	\$ 8,625	\$ 8,250	\$ 14,250	\$ 18,750
Argentina	\$ 2,835	\$ 2,625	\$ 2,520	\$ 2,415	\$ 2,310	\$ 3,990	\$ 5,250
IDC Edition ⁷	\$ 4,725	\$ 4,375	\$ 4,200	\$ 4,025	\$ 3,850	\$ 6,650	\$ 8,750
CENTURION LATAM	\$ 14,850	\$ 13,750	\$ 13,200	\$ 12,650	\$ 12,100	\$ 20,900	\$ 27,500
DEPARTURES							
Mexico	\$ 18,090	\$ 16,750	\$ 16,080	\$ 15,410	\$ 14,740	\$ 25,460	\$ 33,500
IDC Edition ⁷	\$ 9,720	\$ 9,000	\$ 8,640	\$ 8,280	\$ 7,920	\$ 13,680	\$ 18,000
DEPARTURES LATAM	\$ 23,625	\$ 21,875	\$ 21,000	\$ 20,125	\$ 19,250	\$ 33,250	\$ 43,750

*EUR rates available upon request